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MONTAGNA

Dalla Regione oltre 107mila euro per le botteghe dei servizi

◆ Oltre 107 mila euro dalla Regione Piemonte per il mantenimento e lo sviluppo delle “botteghe dei servizi” in aree montane, esercizi che uniscono la vocazione commerciale a servizi utili alla cittadinanza, come internet point, biglietteria e sportello della pubblica amministrazione.

Gli uffici dell'Assessorato allo sviluppo della montagna, insieme a Finpiemonte, hanno completato l'istruttoria delle domande pervenute e la graduatoria è pubblicata ieri mattina sul Bollettino ufficiale regionale.

Le domande ammesse al contributo sono 85 per un totale di 2.995.748 euro: 4 nel Biellese (107.141 euro). Delle 4 botteghe, 3 sono già attive mentre 1 è da attivare: il contributo regionale farà da volano ad un investimento complessivo di oltre 138 mila euro sul territorio. Le botteghe finanziate sono nei comuni di Casapinta, Rosazza e Sordevolo.

Alberto Cirio, presidente della Regione, e Fabio Carosso, vice presidente, affermano che gli

interventi a favore delle botteghe dei servizi sono un altro passo avanti nella strategia di attenzione alla montagna: «Si tratta» spiegano «di un obiettivo di legislatura perché le aree marginali sono il cuore pulsante del territorio. Montagne e borghi non devono essere solo luoghi di villeggiatura, in cui trascorrere le vacanze» continuano gli amministratori «ma anche zone dove poter vivere tutto l'anno con servizi e attività economiche».

Proseguono gli investimenti a favore del territorio montano, dopo il bando per incentivare la residenzialità (10 milioni), il bando sulle scuole (500mila euro), il fondo regionale destinato alle Unioni Montane (10 milioni e 700mila euro), il Fondo nazionale FOSMIT trasferito alla Regione che verrà destinato allo sviluppo delle Green Communities piemontesi (9milioni e 200 mila euro) ed i 126 milioni di fondi europei previsti nell'ambito del CSR (Complemento dello Sviluppo rurale, ex PSR) 2023-2027.

Gli esercizi commerciali diventano un punto di riferimento per il territorio: sono quattro gli interventi ammessi

Che cosa sono?

◆ Le “botteghe dei servizi” sono esercizi commerciali di prossimità per la vendita al dettaglio di beni alimentari e di prima necessità, in cui si integrano attività di informazione per la cittadinanza: in sostanza veri e propri “terminali”

per la pubblica amministrazione sul territorio e nel contempo anche esercizi che svolgono altri servizi utili a migliorare la qualità di vita dei residenti. Internet point, biglietteria del trasporto pubblico locale, noleggio di attrezzature a scopo escursionistico o sportivo, spazi per co-working, sportello postale (previa convenzione con il gestore del servizio), servizi di pagamento e di ricarica telefonica, consegna domiciliare gratuita, somministrazione di alimenti e bevande, vendita di generi appartenenti al settore merceologico non alimentare sono alcuni dei servizi previsti.



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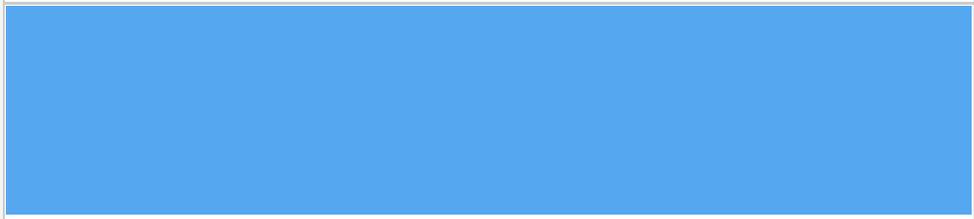


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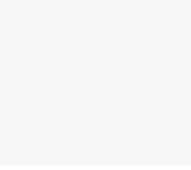
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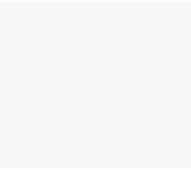
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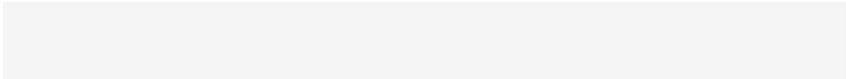
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GL DWWHQJLRQH DOOD PRQWDJQD XQ RELHW
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GHYRQR HVVHUH VROR OXRJKL GL YLOOHJJLD
DQFKH JRQH GRYH SRWHU YLYHUH WXWWR O

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GHO VHUYLJLR VHUYLJL GL SDJDPHQWR H GI
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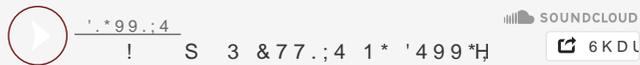
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prima **BIELLA**



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DWWLYLWç GL LQIRUPD]LRQH SHU OD FLWWDGLQDQD LQ VRVWDQD YHUL H SUF
SHU OD SXEEOLFD DPPLQLVWUD]LRQH VXO WHUULWRULR H QHO FRQWHPSR DQFK
VYROJRQR DOWUL VHUYLJL XWLLOL D PLJOLRUDUH OD TXDOLWç GL YLWD GHL UHV

,QWHUQHW SRLQW ELJOLHWWHULD GHO WUDVSRUWR SXEEOLFR ORFDOH QROHJ
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FRQYHQ]LRQH FRQ LO JHVWRUH GHO VHUYLJLR VHUYLJL GL SDJDPHQWR H GL UL
WHOHIRQLFD FRQVHJQD GRPLFLOLDUH JUDWXLWD VRPPLQLVWUD]LRQH GL DOLF
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DO Í&DYRXUÍ GHL JLRLHOOL IRUVH5HVLVWHQJD Í1RPI
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